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FOR IMMEDIATE RELEASE

ASPIRA SPA RANKED #3 SPA IN AMERICA
Wisconsin Spa Earns Accolade by spa and wellness travel website Spas of America

ELKHART LAKE, Wis. (January 31, 2018) – [Aspira Spa](#), located inside the AAA Four Diamond [Osthoff Resort](#), along the pristine shores of Elkhart Lake, was named the #3 Spa in America, #1 Midwest Spa and #1 Lake Spa in North America by [Spas of America](#) in its annual ranking of the [Top 100 Spas of 2017](#).

"The Aspira Spa has been consistently one of our most popular Midwest spa destinations and one of the most sought after Lake & Country spa experiences in the country," said Craig Oliver, president of Spas of America. "A beautiful location, set on the shores of Lake Elkhart, combined with The Osthoff's warm hospitality, comfortable accommodations, and delicious dining experiences make the Aspira Spa an ideal wellness getaway."

In 2017, the trend has shown that consumers have been searching for experiences to relax, reduce stress and invest in one's health. "Whether guests are traveling solo or in a group, spa and wellness travel offers people a chance to focus on what is most important – their own health and well-being," said Oliver. Aspira, meaning 'infused with spirit,' was borne on the banks of a lake considered sacred by the Native Americans who lived there, bestowing powerful natural energy upon all who encounter it. When developing signature treatments at Aspira, General Manager, Lola Roeh, aims to highlight the lake's healing history, stating, "I've always felt strongly about offering treatments that have a special connection to the land and the water."

Signature services, such as the "Grandfather's Massage," pays homage to the stones that are gathered and used in ceremony by native healers; these stones, called the "Grandfathers" are heated and placed on the chakras, meridians and reflexology points, bringing deep relaxation, peace and balance.

To celebrate this exciting award, Aspira invites spa enthusiasts and novices alike to experience the spa with a special “**The Spa’s Included**” package:

Book an elegant Osthoff Resort suite at published rates and receive one complimentary Aspira Spa service valued up to \$120 per night. Valid Sunday - Friday, through February 2018.

All packages include unlimited use of spa facilities on the day of your spa service(s), including meditation sanctuary, learning center, indoor and outdoor hydromassage whirlpools, warming fireplace area, sauna, and luxurious changing rooms with cascading showers.

To book **The Spa’s Included** and view Aspira’s full menu of services, log on to www.aspiraspa.com or call 877-SPA-2070.

About Aspira Spa and The Osthoff Resort

Aspira is located within The Osthoff Resort, 101 Osthoff Avenue in Elkhart Lake, Wisconsin, just an hour north of Milwaukee, less than two hours from Madison and approximately three hours from Chicago. Inside Aspira, the space is thoughtfully designed, embracing the wisdom of feng shui and the elements of wood, fire, earth, metal and water. The centerpiece of the spa is the tranquil Meditation Sanctuary, where water gently flows over a wall of sculpted stone into a massive hand-tooled copper vessel. Effervescent whirlpools inside and out; SpaSuites with private baths, fireplaces and side-by-side massage tables; a Finnish sauna; and a spa studio for tai chi, yoga and pilates, speak to the elements as well. There is a Spa Café, full-service salon, and spa boutique stocked with Aspira’s signature product line as well as spa apparel and artisan jewelry.

The Osthoff Resort is a AAA Four Diamond property. Along with the spa, the resort features spacious all-suite accommodations, two restaurants, a cooking school, grand ballroom, year-round recreation and events, and premier amenities. For more information on The Osthoff, go to www.osthoff.com.

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