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FOR IMMEDIATE RELEASE

**ASPIRA SPA IN WISCONSIN RANKED #3 IN 2013 CONDÉ NAST TRAVELER MAGAZINE SPA POLL**

ELKHART LAKE, Wis. (February 14, 2013) – It won't be difficult to figure out where to relax in 2013, noted the editors of *Condé Nast Traveler* magazine, now that the results of their [2013 Spa Poll](#) have been released. Coming in at #3 on the list of Top Spas in North America is Aspira Spa located in The Osthoff Resort in Elkhart Lake, Wis. The rankings factor in votes from more than 46,000 readers who scored spas on their facilities, treatments and staff. Aspira Spa had an overall score of 98.2, with a perfect score of 100 in the staff category. The web site for Aspira Spa is [www.AspiraSpa.com](http://www.AspiraSpa.com) and the phone number for reservations is 877.SPA.2070. Aspira Spa is open seven days a week.

This is the 22<sup>nd</sup> year the magazine has conducted research on top spas. A total of 270 properties made the list that includes spas in North America as well as the Caribbean, Hawaii and at sea, meaning cruise ship spas. According to the magazine, a place on this list is a distinction earned only after many visits by many *Condé Nast Traveler* readers.

"This is a 'wow' moment for all of us," said Lola Roeh, general manager of The Osthoff. "The perfect score in the staff category has all of us on cloud nine." Roeh went on to say that guests appreciate the authenticity of the experience, with special attention given to developing a menu of services that pays homage to the resort's location on a Wisconsin lake considered sacred by the Native Americans who once inhabited its shores. Guests may select from the signature Sacred Waters Massage or Cedars Massage, honoring Native American healing practices, or partake of services whose roots lie in the cultures of Bali, Morocco, Thailand, India, China and Hawaii.

The centerpiece of the spa is the tranquil Meditation Sanctuary, where water gently flows over a wall of sculpted stone into a massive hand-tooled copper vessel. There are also effervescent whirlpools inside and out; SpaSuites™ with private baths, fireplaces and side-by-

side massage tables; a Finnish sauna; and a spa studio for yoga and pilates. There is a learning center filled with resources on new philosophies for living, a spa café featuring locally produced food, full-service salon, and spa boutique stocked with Aspira’s signature product line as well as spa apparel and artisan jewelry.

“We set out to create a place where one could take a journey of mind, body and spirit,” said Roeh, “and we’re so pleased guests are embracing that philosophy and taking that journey with us.”

### **About The Osthoff Resort**

Aspira is located within The Osthoff Resort, 101 Osthoff Avenue in Elkhart Lake, Wisconsin, just one hour north of Milwaukee, less than two hours from Madison and approximately three hours from Chicago. This AAA Four Diamond resort features spacious all-suite accommodations, two restaurants, a classic cooking school, year-round recreation and events, gift boutiques, and grand conference rooms. In last year’s *Condé Nast Traveler* magazine’s Readers’ Choice Awards, The Osthoff was voted the #1 Resort in the Midwest. It was also named the #15 Best Lake Hotel in America in the 2012 World’s Best Awards survey conducted by *Travel + Leisure* magazine.

For more information on the resort, access the web site at [www.Osthoff.com](http://www.Osthoff.com).

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