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FOR IMMEDIATE RELEASE

WISCONSIN'S OSTHOFF RESORT TURNS 25 THIS YEAR, ALREADY CELEBRATING WITH ROLLBACK PRICES

ELKHART LAKE, Wis. (Jan. 8, 2020) – In a state known for being home to more than its fair share of landmark lakeside resorts, look for one to stand out in 2020. The state is Wisconsin and the resort is The Osthoff Resort in Elkhart Lake, celebrating 25 years of welcoming visitors to its lovely property reminiscent of classic resorts you'd find in the Catskills of New York. To kick off its quarter-century mark celebration, the Osthoff is offering original room rates from the year it opened. They're calling it "The 1995 Special" with rates starting at \$99 now through March. For more on the resort, visit www.Osthoff.com. Reservations accepted at 844.566.4392.

The current resort is an incarnation of sorts, with the original Osthoff Hotel opening in 1886 by entrepreneurial German immigrants Otto and Paulina Osthoff. Back then, the Osthoff was a summer respite popular among fashionable travelers arriving by train from St. Louis, Chicago and Milwaukee, steamer trunks in tow, ready for an extended summer holiday. They came to soak in the beauty and tranquility of the village and the spring-fed lake, far from the dust and heat of the big city. The accommodations were luxurious and the entertainment and fine dining worth writing home about. The Osthoff Resort opened on the exact spot of the original hotel, just as picture-postcard perfect as its predecessor property.



Today the vacation experience continues to be defined by the Osthoff's lakeside setting, warm hospitality, pretty rooms, exceptional amenities and a lasting sense of tradition, with visitors planning their Osthoff getaways year-round now. The tourism office of Elkhart Lake often speaks of quintessential "resorter moments" that visitors have when vacationing in the area and the Osthoff has long been the heart and soul of those moments.

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In the summer, guests flock to the private beach to swim, build sandcastles and paddle around the lake. There is also a regular schedule of activities for kids to partake of, s'mores to gobble up and moonlit strolls to be enjoyed with live music on the breeze. The fall's slowed down pace is an ideal time to schedule a spa treatment, hike the Ice Age Trail, take a cooking class, and indulge in impressive farm-to-fork cuisine. And unlike the original hotel, this resort is open in the winter for holiday gatherings, ice skating, splashing around in the indoor pool and cozying up next to the massive fireplace in the lobby's Elk Room.



It's also a favorite place for couples to say their "I do's" and businesses to host conferences.

More anniversary promotions are in the works, culminating with the actual anniversary date of May 19, 2020.



About The Osthoff Resort

The Osthoff Resort, considered a landmark in Wisconsin tourism, is known for its lakeshore setting on crystal clear Elkhart Lake, a total of 245 spacious suites, award-winning Aspira Spa, and an impressive collection of amenities that include two restaurants, a cooking school, gift boutiques, indoor and outdoor pools and elegant ballrooms and meeting venues. It's also known for its world-class events including Jazz on the Vine and the Old World Christmas Market. It is located just one hour north of Milwaukee, less than two hours from Madison and approximately three hours from Chicago.

The Osthoff Resort earned the #5 ranking in the 2019 Condé Nast Traveler Magazine's Readers' Choice Awards in the category of [Top Resorts in the Midwest](#) and has held the prestigious AAA Four Diamond Rating for 22 consecutive years with the 2020 rating just announced.

For additional information about The Osthoff Resort, visit www.osthoff.com, call 844.566.4392, or follow the Osthoff on Facebook, Instagram, and Twitter.

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