



FOR MORE INFORMATION CONTACT:
 Jamie Skelton, Marketing Manager
 920.876-5856 or jskelton@osthoff.com
 Carla Minsky, Communications
 920.979.3420 or cminsky@charter.net

FOR IMMEDIATE RELEASE

CHRISTMAS MARKET AT WISCONSIN’S OSTHOFF RESORT VOTED BEST IN ALL THE LAND

ELKHART LAKE, Wis. (Dec. 21, 2018) – The Osthoff Resort in Elkhart Lake, Wis. received an early Christmas present today and it couldn’t be any sweeter or any more appropriate. The resort’s Old World Christmas Market was voted the [#1 holiday market in the U.S.](#) in the latest Readers’ Choice Awards from USA TODAY and 10Best. The award selection starts with a list of 20 nominees as determined by editors from USA TODAY, editors from 10Best.com, expert travel contributors, and other partner media sources. Then the contest was opened to readers for a voting period of four weeks. The Osthoff bested holiday markets in Philadelphia, Denver, New York City and Chicago among others to capture the top spot. For more on The Osthoff and to reserve a suite for Christmas or New Year’s Eve, visit www.Osthoff.com.



This year’s holiday market was the resort’s 21st, with vendors and visitors from all the world making it an annual tradition to attend the market, patterned after the Christkindlesmarkts in Germany. While other markets are open-air, shoppers to The Osthoff’s version immediately warm to the idea of being inside a heated tent the size of a football field. The tent is decked out with traditional wooden booths, fresh pine trees, garlands of twinkling white lights and an authentic German food court, much like you’d find in market squares in Europe.



The 10-day market, always held at the beginning of December and the 2019 market set for Dec. 6-15, features the wares of more than 70 artisans from around the world, including Germany, Russia and Turkey, and local

producers too. Two German artisans, a skilled wood carver who creates smokers and nutcrackers, and another, who brings his own spices from Nuremberg to make his secret recipe

bratwurst for hungry shoppers, have never missed a market in all 21 years. This year's event drew 14,000 visitors.

The award was a special treat for The Osthoff's general manager, Lola Roeh, who conceived of the idea after having lived in Germany years ago. "My husband and I loved the German Christmas markets, the way they brought people together and put them in the spirit of the season, and I thought it would be wonderful to recreate that here in Wisconsin," said Roeh. She added, "The original Osthoff was opened in 1886 by German entrepreneur Otto Osthoff and his wife Paulina and I think they'd be pleased too!"

More Holiday Brilliance

The AAA Four Diamond Osthoff Resort offers holiday packages sure to delight young and old:



Christmas Eve and Christmas Day: The night before Christmas is magical at The Osthoff, with complimentary horse-drawn wagon rides, hot chocolate and Christmas cookies. On Dec. 25, youngsters wake up to stockings filled with treats, games and a special gift from the jolly old elf himself. A one-night stay on Christmas Eve or Christmas Day starts at \$159 plus tax. There's also a sumptuous Christmas Day buffet, with reservations available online.

New Year's Eve: A memorable New Year's Eve always includes fabulous food, live music and a celebratory toast at midnight, and The Osthoff does not disappoint. An overnight package includes one night in an elegant guest room and a \$25 dining credit. From \$219 per night plus tax; available Dec. 29, 2018 – Jan. 2, 2019, two night minimum.

For reservations, call 800.876.3399 or book online at www.Osthoff.com.

About The Osthoff Resort

The Osthoff is a Wisconsin tourism landmark featuring elegant suites and guestrooms, a stunning lakefront setting, three restaurants, Aspira Spa, L'ecole de la Maison cooking school, year-round recreation, spa and gift boutiques, and grand conference rooms and meeting spaces. It is located just one hour north of Milwaukee, less than two hours from Madison and approximately three



hours from Chicago. The Osthoff was named one of the "Top Resorts in Texas and the Midwest" in the 2018 *Condé Nast Traveler* magazine's Readers' Choice Awards. The resort also received the prestigious AAA Four Diamond Rating for its 20th consecutive year.

###

THE OSTHOFF RESORT www.osthoff.com 800.876.3399
PO Box 151, 101 Osthoff Avenue, Elkhart Lake, WI 53020-0151, osthoff@osthoff.com